



Call for Papers

2011 IEEE International Technology Management Conference



ITMC2011
Hilton San Jose
San Jose, California USA
June 27-30 2011



Managing Technology in Challenging Times

We invite contributions from researchers, educators, managers and students. Contributions may be conceptual, theoretical, or empirical. They should document research activity, case studies or best practices, shedding light on the theory or practice of engineering, technology, or innovation management, and address the strategic objective of technological change. Major topic areas include:

Globalization and its Implications

- Outsourcing and Off-shoring
- Globalization of Research & Development
- Role of Silicon Valley and Other Technology Centers in the World
- Adapting Business Practices to the New Era

Entrepreneurship

- Opportunity Recognition in a challenging environment
- Innovative Business models
- International Sources of Capital
- Legal Aspects of International Entrepreneurship

Management of Innovation

- R&D during the Economic Downturn
- New Measures of Innovation
- Management of Innovation Processes
- Alternative Energy opportunities and pitfalls
- Open Innovation and Collaboration in Technology Management

Adapting to Change for Employees

- Career Planning
- Employee's View of Management
- Organizational Learning from Past Management
- Education in Technology Management
- Employee Innovation in the Wake of Recession

Supply Chain Management

- Sourcing Management
- Logistics and Distribution
- Product Development and Production Management
- Strategic Issues in Supply Chains
- Sustainable Supply Chains

Sustainability

- Green Product and Process Development
- Engineering Management and Climate Change
- Safety and Health Management
- Ecological Modernization
- Project Management for Sustainable Solutions
- Green Information Technology

In addition to these core technology management topics, we will open the door to special sessions on management during these challenging times as seen by sponsoring societies, for example, particular management issues as seen within computer, communications, and electronics areas.

Important Dates: Paper Submission Due: **1 December 2010**
Notification of Acceptance: **1 March 2011** Author Registration Due: **15 April 2011**
Normal Registration/Hotel Block Deadline: **15 June 2011**

Organizing Committee:

General Co-chairs: Michael Condry (Intel), Atif Shaikh (Altera)
Technical Co-chairs: Xiaohong "Iris" Quan (San Jose State), George Farris (Rutgers)
Treasurer: Richard Stallkamp (Electronic Medical Devices)
Secretary: Ken Knox (Maxim Integrated Products)

For additional information, visit the conference Web page at <http://www.ieee-itmc.org>